



CAPABILITY STATEMENT

Healing Road Counseling Services, LLC provides mental health counseling, focusing on trauma-informed care for individuals and families from underserved communities. Our services are accessible to a broad range of clients, including children, adolescents, and adults.

HEALINGROADCOUNSELING.COM

CORE COMPETENCIES

Mental Health Counseling:

- Anxiety
- Depression
- Stress
- Latino & Acculturation
- Family Therapy
- Parenting Education
- Love & Relationships
- Sexual Assault
- Domestic Violence
- Trauma
- EMDR
- Child Abuse/Neglect
- Cultural Sensitivity
- Emotional Resiliency Books/Programs
- Mentoring
- Life Coaching
- Integrative Health
- LGBTQ Friendly
- Inclusion & Diversity



DIFFERENTIATORS

- Expertise in bilingual (English-Spanish) trauma-informed counseling, available both in-person and online, ensuring accessibility and adaptability
- Comprehensive trauma-informed counseling services for children, adults, couples, and families, including group therapy, addressing a wide spectrum of mental health needs
- Specialized in conducting thorough Mental Health Evaluations, with a focus on assessments tailored for immigration and legal contexts
- Profound knowledge and experience in catering to the unique mental health requirements of culturally diverse populations, with a particular emphasis on immigrant experiences

COMPANY SNAPSHOT

CAGE: 9R6D0 **UEI:** XX7MAFQCDMJ7

Gov. Business POC: Yudelka Columna, MSW, LCSW

Primary Mobile: (732) 710-6875

Secondary Office: (215) 688-5116

E-Mail: healingroadcounseling@outlook.com

Address: 101 Mountain Ct Ste 101B, Hackettstown, NJ 07840

Work Area: New Jersey & Surrounding

Socio-Economic:

- Women-Owned Small Business
- Economically Disadvantaged Women-Owned Small Business
- Minority-Owned Small Business
- Hispanic American-Owned Small Business

PAST PERFORMANCE

New Jersey State, Middlesex County Office of Health Services

Location: New Brunswick, NJ | **Date:** 03/2022 | **Value:** \$110,000

Details: Bilingual trauma-informed sexual abuse counseling for survivors

Horizon Healthcare Services, Inc.

Location: Newark, NJ | **Date:** 08/2019 | **Value:** \$115,380

Details: Bilingual trauma-informed mental health services; individual, couples, family counseling

New Jersey Centers for Medicare - Novita's Solutions

Location: New York, NY | **Date:** 11/2019 | **Value:** TBD

Details: Bilingual trauma-informed mental health services

PRIMARY NAICS & PSC CODES

621420 - Outpatient Mental Health & Substance Abuse Centers

624110 - Child & Youth Services

621330 - Offices of Mental Health Practitioners (Except Physicians)

621112 - Offices of Physicians, Mental Health Specialists

623220 - Residential Mental Health & Substance Abuse Facilities

624190 - Other Individual & Family Services

621410 - Family Planning Centers

624120 - Services for the Elderly & Persons with Disabilities

621111 - Offices of Physicians (except Mental Health Specialists)

G004 - Social- Social Rehabilitation

G099 - Social- Other

R499 - Support- Professional: Other

Q526 - Medical- Medical/psychiatric Consultation

Q519 - Medical- Psychiatry

Q999 - Medical- Other

