



LP DIGITAL MEDIA GROUP

"Affordable Video Solutions"



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CAPABILITY STATEMENT

DUNS# 079932667

CAGE CODE 7FEF0

SOCIO-ECONOMIC WOSB

CERTIFICATIONS



ABOUT OUR COMPANY

Our mission at LP Digital Media Group is to present our customers with media products that stand above any other for the price. We focus on high-quality production at a low-cost, representing a "best value" for our commercial and government customers.

We are a unique video production enterprise. Our low-cost high-quality products are new and fresh, reflective of our adaptation to the fast-changing nature of our industry. We represent a talented group of enthusiastic, award-winning multimedia specialists who love to work in digital media.

Our creative force is leading in the video production industry, recognized for our exceptional storytelling, innovative techniques, and unparalleled quality. We strive to exceed our clients' expectations by delivering visually captivating and emotionally engaging content that leaves a lasting impact on audiences worldwide. With a commitment to continuous growth and technological advancements, we aim to shape the future of video production and inspire creativity in every project we undertake.

Trust us with your video challenge.

NAICS CODES

- 512110 Motion Picture and Video Production
- 512191 Teleproduction and Other Postproduction Services
- 512240 Sound Recording Studios
- 541430 Graphic Design Services
- 541490 Other Specialized Design Services
- 541810 Advertising Agencies
- 541922 Commercial Photography
- 711510 Independent Artists, Writers, and Performers

DIFFERENTIATORS

We constantly push the boundaries of technology and creativity to deliver engaging and personalized experiences.

We leverage cutting-edge platforms and data-driven insights to deliver seamless and immersive video content.

CORE COMPETENCIES

By offering valuable content, businesses can establish trust, build customer loyalty, and differentiate themselves from competitors, ultimately leading to increased engagement and satisfaction.

PAST PERFORMANCE



META

As Meta (then Facebook) expands, we were tasked to cover their now, 2.5 million sq ft facility to produce 3 videos including a virtual tour, community announcement, and their Space and Rocket Center grant. We continually support META with media coverage for their many community events.



Alabama State Department of Education

For one year we produced 30 math and literacy instructional videos for The Alabama Reading Initiative and The Alabama Math, Science, and Technology Initiative. These videos support Alabama educators, students and their families. Our quality production led to a 2 year extension of this contract.



SAIC

We continually provide media support for SAIC corporate and testing facilities. We're often covering high profile corporate personnel, equipment testing, and check presentations. We work closely with their media team and often provide b-roll and images including custom keynote videos for senior staff.



Fresh and Innovative Ideas



Effective Communication



Maintain High Standards



Creative Storytelling