



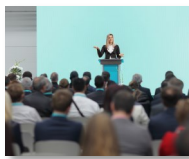
## Capability Statement

[www.c2-com.com](http://www.c2-com.com)

**C2 Communications** works with government agencies to raise awareness through community education and outreach projects. Our team has provided support for initiatives for issues such as recycling right, construction project updates, and prolonged crisis communications such as restoration efforts following the devastating impacts of Hurricanes Irma (2017) and Ian (2022).

## Core Competencies

- Public Relations
- Public Education & Outreach
- Marketing
- Digital Advertising
- Social Media



## Past Performance



### Waste Management, Inc. of Florida

**Location:** Port Charlotte and Naples, FL | **Date:** 05/2009

**Job Detail:** We provide local public relations, marketing, and digital marketing support for Waste Management hauling and landfill districts. Support involves recycling education, advertising development, and the liaising with local government agencies and nonprofit affiliates.

**Value:** \$50,000/Annually



### Excel Logistics and Management Services Guyana

**Location:** Georgetown, Guyana | **Date:** 12/2019

**Job Detail:** Public relations, marketing, digital advertising, and social media support for an organization that provides foreign investors government relations, human resources, and construction support services.

**Value:** \$50,000/Annually



### Collier County Clerk of the Circuit Courts & Comptroller

**Location:** Naples, FL | **Date:** 09/2022

**Job Detail:** C2 Communications is managing media relations, public education and outreach, as well as social media in partnership with the Clerk's Office.

**Value:** \$50,000



**CAGE:** 8LKX1 | **UEI:** KRMTJGKHCVF5 | **DUNS:** 103972549

## Company Snapshot

**Gov. Business POC:** Cyndee Woolley

**Phone:** (239) 571-3174

**E-Mail:** [cyndee@c2-com.com](mailto:cyndee@c2-com.com)

**Address:** 2065 Morgan CIR APT 306  
Winston Salem, NC 27127

**Work Area:** Global

**Socio Economic:**

- Women Disadvantaged Business Enterprise
- Women-Owned Small Business
- HUBZone Certified

## Differentiators

- Over 20 years experience developing public education and outreach campaigns
- Demonstrated experience engaging the public in education and outreach efforts
- Proven to amplify project efficiency by producing professional results on business goals
- Operating with integrity and confidentiality

## Primary NAICS & PSC Codes

**541820 - Public Relations Agencies (Primary)**

**541430 - Graphic Design Services**

**541613 - Marketing Consulting Services**

**541618 - Other Management Consulting Services**

**R422 - Support- Professional: Market Research/Public Opinion**

**R426 - Support- Professional: Communications**

**R499 - Support- Professional: Other**

**R701 - Support- Management: Advertising**

**R708 - Support- Management: Public Relations**

**Cyndee Woolley**

Gov Business POC  
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