



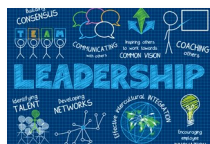
Capability Statement

www.idlearningsolutions.com

Instructional Design Learning Solutions, LLC is a boutique curriculum development and education technology business that helps companies accomplish their business goals by successfully training their personnel, partners, and customers, thus enhancing the success of individuals and teams through their learning solutions.

Core Competencies

- ✓ Asynchronous Learning
- ✓ Blended Learning
- ✓ Curriculum Development
- ✓ Educational Technology Advisory Services
- ✓ eLearning
- ✓ Instructional Design



CAGE: 8UXH1 | DUNS: 117877276 | (415) 744-4556

Company Snapshot

Gov. Business POC: Dr. Sharifa Simmons

Phone: (415) 744-4556

E-Mail: sharifa.simmons@idlearningsolutions.com

Address: 241 Clairmont Ter.
Orange, NJ 07050

Work Area: Nationwide

Socio Economic: Minority Owned Business, Woman Owned Business, Black American Owned, Economically Disadvantaged Women Owned Small Business, Woman Owned Small Business

Primary NAICS & PSC Codes

- 611710 - Educational Support Services
- 611420 - Computer Training
- 611430 - Professional & Management Development Training
- AF11 - Edu., Training, Employment, & Social Services R&D Services; Edu. Services R&D; Basic Research
- AF12 - Edu., Training, Employment, & Social Services R&D Services; Edu. Services R&D; Applied Research
- AF13 - Edu., Training, Employment, & Social Services R&D Services; Edu. Services R&D; Experimental Development
- AF14 - Edu., Training, Employment, & Social Services R&D Services; Edu. Services R&D; R&D Admin Expenses
- AF15 - Edu., Training, Employment, & Social Services R&D Services; Edu. Services R&D; Expenses for R&D Facilities & Major Equipment
- AF21 - Edu., Training, Employment, & Social Services R&D Services; Training & Labor R&D; Basic Research
- AF22 - Edu., Training, Employment, & Social Services R&D Services; Training & Labor R&D; Applied Research
- AF23 - Edu., Training, Employment, & Social Services R&D Services; Training & Labor R&D; Experimental Development
- AF24 - Edu., Training, Employment, & Social Services R&D Services; Training & Labor R&D; R&D Admin Expenses
- AF25 - Edu., Training, Employment, & Social Services R&D Services; Training & Labor R&D; Expenses for R&D Facilities & Major Equipment
- AN21 - Health R&D Services; Health research & training; Basic Research
- U001 - Educational/Training - Lectures
- U008 - Educational/Training - Training Curriculum Development
- U009 - Educational/Training - General

Differentiators

- ✓ Custom eLearning Development
- ✓ Increases Your Employees' Engagement
- ✓ Breaks the Routine of Work
- ✓ Satisfies Your Employees' Unique Needs
- ✓ Provides Employees with Opportunities for Better Job Performance
- ✓ Learner Centric
- ✓ Emphasizes the Real World Benefits & Applications
- ✓ Empowers Your Employees' Sense of Belonging & Pride

Past Performance



1199SEIU Funds

Date: June, 2019 | **Value:** \$200,000 | New York, NY
Job Details: eLearning, Curriculum Development



OneCity Health/NYC Health + Hospitals

Date: March, 2019 | **Value:** \$600,000 | New York, NY
Job Details: Learning Architect, Training, eLearning, Curriculum Development, LMS Administration

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