



Capability Statement

www.c2-com.com

C2 Communications works with government agencies to raise awareness through community education and outreach projects. Our team has provided support for initiatives for issues such as recycling right, construction project updates, and prolonged crisis communications such as the Zika outbreak and restoration efforts following the devastating impacts of Hurricane Irma.

Core Competencies

- Public Relations
- Public Education & Outreach
- Marketing
- Digital Advertising
- Social Media
- Web Development
- Strategic Planning
- Grant Writing
- Graphic Design



CAGE: 8LKX1 | DUNS: 103972549 | (239) 571-3174

Company Snapshot

Gov. Business POC: Cyndee Woolley

Phone: (239) 571-3174

E-Mail: cyndee@c2-com.com

Address: 2065 Morgan CIR APT 306
Winston Salem, NC 27127

Work Area: Global

Socio Economic:

- Women Disadvantaged Business Enterprise

Past Performance



Waste Management, Inc. of Florida

Location: Port Charlotte and Naples, FL | Date: 05/2009

Job Detail: We provide local public relations, marketing, and digital marketing support for Waste Management hauling and landfill districts. Support involves recycling education, advertising development, and the liaising with local government agencies and nonprofit affiliates.

Value: \$50,000 Annually



Excel Logistics and Management Services Guyana

Location: Georgetown, Guyana | Date: 12/2019

Job Detail: Public relations, marketing, digital advertising, and social media support for an organization that provides foreign investors government relations, human resources, and construction support services.

Value: \$30,000



Paradise Coast Sports Complex, managed by Sports Force

Location: Naples, FL | Date: 01/2021

Job Detail: C2 Communications has provided training, graphic design, and support services in the implementation of the TicketSearch box office platform.

Value: \$5,000

Differentiators

- Over 2 decades of experience
- Proven to amplify project efficiency by producing professional results on business goals
- Operating with integrity and confidentiality

Primary NAICS & PSC Codes

541430 - Graphic Design Services

541613 - Marketing Consulting Services

541618 - Other Management Consulting Services

541820 - Public Relations Agencies

561410 - Document Preparation Services

561599 - All Other Travel Arrangement and Reservation Services

561920 - Convention and Trade Show Organizers

R422 - Support- Professional: Market Research/Public Opinion

R426 - Support- Professional: Communications

R499 - Support- Professional: Other

R701 - Support- Management: Advertising

R708 - Support- Management: Public Relations

T001 - Photo/Map/Print/Publication- Arts/Graphics

Cyndee Woolley

Gov Business POC

[LinkedIn.com/in/CyndeeWoolley](https://www.linkedin.com/in/CyndeeWoolley)



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