

CAPABILITY STATEMENT

www.GlobalInsightProductions.com



SOCIO-ECONOMIC CERTIFICATIONS

- Woman Owned Small Business (WOSB)
- Woman Owned Business (WOB)
- Small Business (SB)
- Minority Business Enterprise (MBE) - OH



CAGE CODE: 8G1C8

DUNS CODE: 084672380

NAICS AND PSC CODES



541613 - Marketing Consulting Services
512110 - Motion Picture and Video Production
541430 - Graphic Design Services
541810 - Advertising Agency
541890 - Other Services Related to Advertising
611430 - Professional and Mgmt Dev. Training
611699 - All Other Misc. Schools and Instruction
541618 - Other Management Consulting Services
541512 - Computer Systems Design Services
711510 - Independent Artists, Writers, and Performers, and Professional Speakers

U001 - Education / Training - Lectures
DA10 - IT and Telecom - Business application / Application Development software as a service
R422 Support - Professional: Market Research / Public Opinion
DF01 - IT and Telecom - IT Management as a service
T006 - Photo/Map/Print/Publication - Film/Video Tape Production
DA01 - IT and Telecom - Business application / Application Development support services (LABOR)
U008 - Education / Training - Training / Curriculum Development
U099 - Education / Training - Other

MARKETING & ADVERTISING | VIDEO PRODUCTION | PROFESSIONAL DEVELOPMENT

In this ever-changing world of advanced technology, it is important to find the right staff to assist you in taking your project to the next level of success. The Global Insight Productions team consists of a dynamic group of individuals who take pride in representing our client's mission in delivering not only quality work but will have effective results. We are highly skilled with a proven record in building complex and comprehensive website designs, digital marketing, video production, broadcasting, radio, computer system design, and research.

CORE COMPETENCIES

MARKETING & ADVERTISING

- Create marketing campaigns
- Media placement
- Website design
- Interactive designs
- Traditional and Internet Marketing
- Social Media Campaigns
- Media placement
- Branding and Engagement
- Direct Mail Campaigns
- Podcasting
- Graphic Design

VIDEO PRODUCTION

- Documentaries
- Docuseries
- Professional Training
- Animation
- Public Service Announcements
- Commercials
- Professional Voiceovers
- Short Films
- Scriptwriting
- Music Videos

PROFESSIONAL DEVELOPMENT

- Public Speaking
- Leadership Training
- Diversity and Inclusion
- Social Determinants of Health
- Customer Service
- Building Virtual Teams
- Employee Morale and Retention
- Achieving Goals
- Emotional Intelligence
- Wellness/Self Care
- Resiliency and Change Management
- Staying Motivated and Productive through COVID-19

PAST PERFORMANCE



- Website Development
- Online and In-Person Training
- Educational Video Production
- Designed eLearning Platform
- Professional Speaking and Leadership Development
- Executive Coaching and Consulting

DIFFERENTIATORS

- 20 years in business
- Excellent Customer Service

- Exceptional and consistent performance
- Prompt Project Completion

- Access to top level IT and Media consultants

CONTACT INFORMATION

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