



Capability Statement

www.pop-nyc.com

POP NYC is a fully integrated products development, manufacturing, and sourcing company. We have built our business by working with both well known brands & companies as well as start ups which makes our process highly collaborative. Your final vision becomes ours and we make sure we realize it. We are focused on your project from start to finish. From your idea through complete logistics and delivery and every single step in between we are there for you and make your project happen as seamlessly as possible. We are passionate about our work and consider ourselves partners with our clients. We consistently go above and beyond to make our clients vision become reality.



CAGE: 8P7W8 | **DUNS:** 078474567 | **Phone:** (917) 545-6343

Core Competencies

- ◆ **Embroidery**
- ◆ **Personal Protective Equipment (PPE)**
- ◆ **Customized Clothing & Accessories**
- ◆ **Handbags**
- ◆ **Luggage**
- ◆ **Bags**
- ◆ **Clothing**
- ◆ **Beauty Tools & Accessories**



Differentiators

- ◆ Woman-Owned Business
- ◆ Highly Accessible with Superior Customer Service
- ◆ Fast Response and Delivery
- ◆ Domestic and Overseas Procurement
- ◆ Large & Small Quantities Available for Order

Past Performance

GOVERNMENT CONTRACT | STATE OF OHIO

Ohio, USA | Narcan Zipper Bags | Contract Value: \$100,000

JAFRA

Westlake village, CA | Procured Fashion Bags | Value: \$250,000

FRESH - LVMH

New York, NY | Procured cosmetic cases | Value: \$350,000

Company Snapshot

Gov. Business POC: Gina Panella

☎ **Phone:** (917)-545-6343

✉ **E-Mail:** gina@pop-nyc.com

📍 **Address:** 1943 East 32nd St
Brooklyn, NY 11234

Work Area: Worldwide

Socio-Economic: Women-Owned Business

Primary NAICS & PSC Codes

- 315210** - Cut and Sew Apparel Contractors
- 315990** - Apparel Accessories and Other Apparel Manufacturing
- 315220** - Men's and Boy's Cut and Sew Apparel Manufacturing
- 315240** - Women's, Girls', & Infants' Cut & Sew Apparel Mfg
- 339113S** - Surgical Appliance and Supplies Manufacturing
- 339999** - All Other Miscellaneous Manufacturing
- 424210** - Drugs and Druggists' Sundries Merchant Wholesalers
- 424310** - Piece Goods, Notions, and Other Dry Goods Wholesalers
- 424320** - Men's and Boys' Clothing & Furnishings Wholesalers
- 424330** - Women's, Children's, & Infants' Clothing & Accessories Wholesalers
- 812332** - Industrial Launderers
- 6532** - Hospital & Surgical Clothing & Rel. Special Purpose Items
- 8450** - Children's and Infants' Apparel and Accessories
- 8520** - Toilet Soap, Shaving preparations, and Dentifrices
- 8530** - Personal Toiletry Articles
- 9999** - Miscellaneous Items
- K081** - Mods of Equip. - Containers, Packaging, & Packing Supplies
- K084** - Mods of Equip. - Clothing, Individual Equip., & Insignia
- K085** - Modifications of Equipment- Toiletries

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