

Capability Statement

www.businesslunchproductions.com

Business Lunch Productions, Inc. is a boutique digital marketing and advertising agency based in New York City and centered around turning ideas into reality. From graphic and web design, site construction, to thorough SEO optimization, we work alongside you to build a strategy that presents your best assets to the target audience. We've crafted every kind of digital media and social media content, from Snapchat ads for fortune 500 companies to live events on small and large scales. Whether you need a design team to help with your upcoming ad campaign and rollout or a seasoned production team to work on your next video campaign, interview, performance, or occasion, we have a deep network of collaborators ready to make it happen.

Core Competencies

Pre-Production, Concept Development, Script Writing, Location Scouting or In-House Studio, Casting, Production Consulting

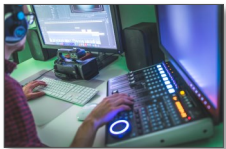
- Full Service Production**
 Cinematography/Photography, Directing, Set Design, Art Design, Hair & Make-up, Sound Recording, Wardrobe Styling
- Marketing**
 Graphic Design, Web Design, Web Analytics, Digital Ad Campaigns, Social Media Marketing, Copyrighting
- In-House Post-Production**
 Editing, Color Correction & Grading, Sound Mixing & Mastering, GFX, VFX, Translation
- Event Planning**
 Negotiations, Registrations & Management



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Company Snapshot

Gov. Business POC: Jesse Manning
Phone: (347) 756-0580
E-Mail: jessemanning@businesslunchproductions.com
Address: 348 W 118TH ST Apt 52
 New York, NY 10026
Work Area: Worldwide



Differentiators

- 8+ Years' Experience
- Creative Problem Solving
- Flexible & Client-focused
- Prior collaborations with Snapchat, MLB, Scholastic, ESPN, & more.

Past Performance



Snap Inc
Location: Worldwide | **Date:** 2017 | **Value:** \$250,000
Job Detail: Commercial & Ad creation. Ad Campaigns, Partnerships, Branding, Marketing, Production.



ACA Council on Nutrition
Location: Nationwide | **Date:** 2015 | **Value:** \$250,000
Job Detail: Auditing & advisement on organization processes & functionality. Marketing, event planning, Project Mngt.



NY City Department of Education
Location: New York, NY | **Date:** 2014 | **Value:** \$15,000
Job Detail: Graphic Design & Marketing campaign videos for the school to be utilized for staff & parents.

Primary NAICS & PSC Codes

- 512110** - Motion Picture & Video Production
- 512191** - Teleproduction & Other Postproduction Services
- 512199** - Other Motion Picture & Video Industries
- 519130** - Internet Publishing & Broadcasting & Web Search Portals
- 541430** - Graphic Design Services
- 541511** - Custom Computer Programming Services
- 541611** - Admin. Mngt. & General Mngt. Consulting Services
- 541613** - Marketing Consulting Services
- 541820** - Public Relations Agencies
- 541840** - Media Representatives
- 561311** - Employment Placement Agencies
- 561599** - All Other Travel Arrangement & Reservation Services
- 561920** - Convention & Trade Show Organizers
- 711510** - Independent Artists, Writers, & Performers
- R408** - Support- Professional: Program Management/Support
- R426** - Support- Professional: Communications
- R499** - Support- Professional: Other
- R699** - Support- Administrative: Other
- R701** - Support- Management: Advertising
- T006** - Photo/Map/Print/Publication- Film/Video Tape Production
- T016** - Photo/Map/Print/Publication- Audio/Visual
- T012** - Photo/Map/Print/Publication- Reproduction
- T099** - Photo/Map/Print/Publication- Other
- U099** - Education/Training- Other

Jesse Manning
 Gov Business POC

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